

Report to: Council



Date of Meeting 9 April 2025

Document classification: Part A Public Document

Exemption applied: None

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Coach Tourism in East Devon

Report summary:

This report sets out the Cabinet recommendation to Council arising from their consideration of a report from the Overview Committee following the work of the Coach Tourism Task and Finish Group.

Note: The references in this report to Paper A relate to the relevant report considered by the Overview Committee with recommendations for Full Council to consider and are appended to this report for reference.

Is the proposed decision in accordance with:

Budget Yes ☐ No ☒

Policy Framework Yes ☒ No ☐

Recommendation:

That Council agree that EDDC fund 50% of the costs of signage required for East Devon towns to satisfy the criteria for Confederation of Passenger Transport (CPT) Coach Friendly accreditation as identified through the formal CPT audit process, up to £1,500 per town and an overall maximum for the district of £12,000, subject to individual towns and parish councils meeting the remaining 50% of the costs

Reason for recommendation:

To facilitate further growth of the coach tourism sector and assist our town's in achieving the Coach Friendly accreditation which should encourage a higher number of visitors and thus support local economy.

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